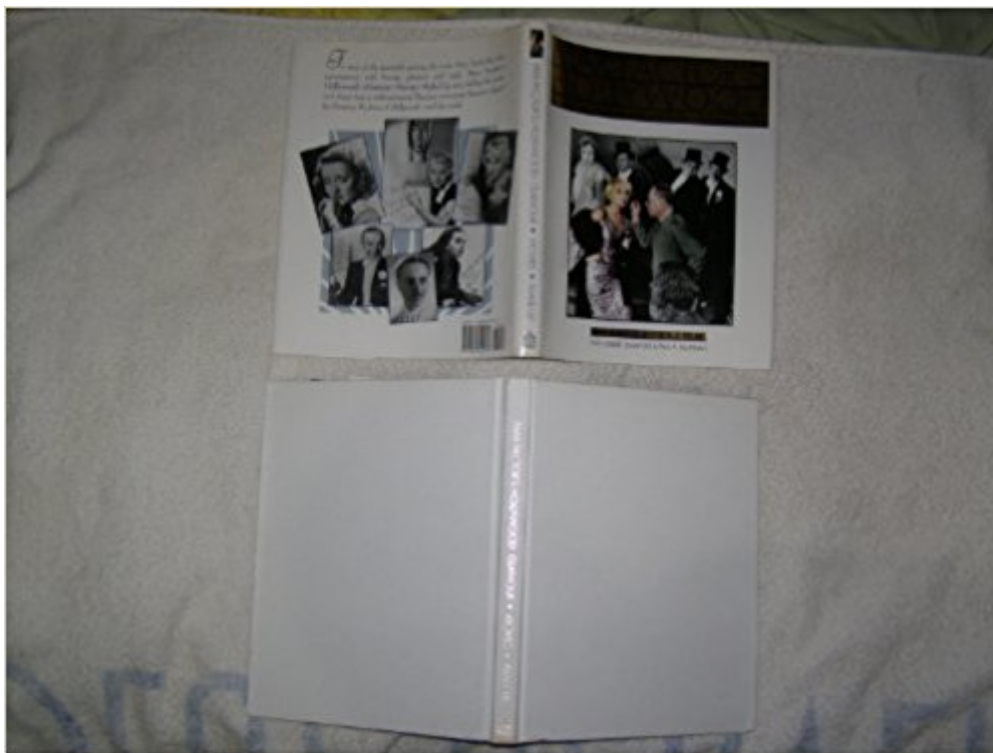


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# Max Factor's Hollywood: Glamour, Movies, Make-Up



## Synopsis

For most of the 20th century, the name Max Factor has been synonymous with beauty, glamour, and style. This book goes behind the name to show how a mild-mannered Russian immigrant became a legend. Hundreds of rare archival photos showcase the timeless beauty of legends such as Barbara Stanwyck, Jean Harlow, and Carole Lombard. 200 photos.

## Book Information

Hardcover: 287 pages

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Average Customer Review: 4.8 out of 5 stars 11 customer reviews

Best Sellers Rank: #582,517 in Books (See Top 100 in Books) #228 in [Books > Biographies & Memoirs > Arts & Literature > Theatre](#) #285 in [Books > Biographies & Memoirs > Regional U.S. > West](#) #1095 in [Books > Science & Math > Technology > History of Technology](#)

## Customer Reviews

The same author wrote two books on Max Factor. This is the one that has a plethora of magnificent photos. My brother wondered why I bought this book until he started looking at it. Then he became fascinated at the content and details in the book. The photos are fabulous and the information you learn about various stars and how their look was created was fascinating. This book gave me a new appreciation for the expertise and artistry that went into the creation of makeup and wigs, and how these products evolved from movie screen to general public use.

SINCE I COLLECT MOVIE MEMORABILIA, I FOUND THE BOOK EXTREMELY INTERESTING.

As I mentioned in my review for "Max Factor: The Man Who Changed the Faces of the World," this is the beefed-up version of the Max Factor story with many interesting photos / pictures. If you want simple, read-it-in-1-day type of information, The Man Who Changed Faces is recommended; it includes pictures, just not many. If you like plenty of pictures of the time covered, THIS is the version to get of Basten's appreciation of Max Factor and his incredible talent.

Beautiful book. Loved the photos. Great information. I had no idea that this was how make-up started in America. Very interesting reading.

This was a really good book about Max Factor, loaded with pics and info. I mean every page has photos. There is info on early wigs, some pictures of male stars' toupees, and quite a bit about the new Pancake Makeup. I didn't know other companis tried to copy Pancake. We see many stars made up glamorously. There are also pics of the Factor salons and buildings.

This book is Amazing as a Max Factor collector, this is a Bible, from Max's early begining, tons of great photo's.The book is a coffee table size book, I have learned so much more ,plus,.. if you like old Hollywood, or all about his two Max Factor buildings. I recommend this 100%

Fascinating bio of the man who put make up on the map.

Max Factor had a fascinating life, as I found out when I read this excellent book. His story is also the story of Hollywood and the movies. I was so taken with this and the wonderful old makeup containers photographed for the book, I started collecting Max Factor stuff. I've also been to the Hollywood Museum, which is in the restored Max Factor building in Hollywood.After you read this, you will find yourself looking at old movies in a different way - noticing (and appreciating) the makeup and wigs on the actors, and thinking about all that goes into making films. I highly recommend this book!

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